LICENSES AND CONSUMER SERVICES LICENSE INSPECTOR'S REPORT

License Numbers: L215-50004 & L313-50009

Police File Number: 13320

Date of Application: September 10, 2012

Inspector: Michele Harvet, 612-673-5484

Applicant/Legal Entity: 612Brew, LLC

DBA/Trade Name: 612Brew

Complete Address: 945 Broadway St NE, Minneapolis, MN 55413

Licenses Requested: On-Sale Liquor, Taproom, Class E and Off-Sale Malt

Liquor, Growler

Current License: None

Purpose of Application: This brewery wants to obtain a new Taproom and Growler

license to sell the beer they brew directly to the public.

Responsible person within 75 miles of Minneapolis City Hall: James Rossbach

Public Hearing Requirement: Required

License Conditions: None at this time

Neighborhood/Ward: Northeast Park / 1

Zoning: I2 – This is a permitted use in the Medium Industrial

District.

7 acre requirement: Met

Off-Street Parking: The Office of the Zoning Administrator has determined that

five spaces are required to be provided on site.

Churches or schools within 300 feet of the proposed premises: No

Seating: Inside: 43 Seats Outside: N/A

Fire Occupancy: Inside: 105 Maximum Capacity Outside: N/A

Food Service Requirement: The applicant is exempt from providing minimum food

service per MCO 360.65.

Hours of operation proposed: Monday – Friday: 4:00pm to 10:00pm

Saturday: 2:00pm to 10:00pm

Metropolitan Council Service Availability Charges: A new SAC determination states that this project has five units to be charged. This has already been paid by the applicant.

HISTORY OF LOCATION

This location has not held a business license prior to this point. It has been used in a commercial or warehouse manner prior to this.

<u>APPLICANT</u>

The applicant is 612Brew, LLC, a Minnesota company formed on March 30, 2010, under Chapter 322B (File Number 3778305-2), having the required restriction on the transfer of shares and has the following members:

<u>Name</u>	<u>DOB</u>	<u>Title</u>	<u>Shares</u>
Aditya Kalra	12/19/76	CEO	31%
James Rossbach	8/11/74	Treasurer	31%
Robert Kasak	11/18/78	Head Brewer	31%
Ryan Libby	5/18/77	Marketing Manager	7%

The applicants meet all minimum requirements including criminal background check.

MANAGER

The manager of 612Brew will be James Rossbach. Mr. Rossbach has nine years of experience working in the food and alcohol service industry at Chino Latino.

POLICE REVIEW

Police Licensing and this Inspector have reviewed the expenses and source of funds reported in this application. The applicants have provided documentation showing adequate legal and traceable funding for this venture and have passed the criminal background check. The Second Precinct of the Minneapolis Police Department has discussed security issues with the applicant.

<u>PREMISES</u>

The entire beer brewing facility is on the southwest corner of the first floor of the Broadway building with about 4800 total square feet. The taproom is about 1130 square feet of this facility and has seating for 31 people at tables and a bar area that seats 12 people. The rest of the space is for the beer production units, a cooler, an office, an employee restroom and storage. The space is compact and contiguous. There are no undefined areas. There is no outdoor patio/cafe at this time. There are public restrooms for patron use in a shared common area near their interior entrance. Open alcohol containers will not be allowed to outside of the establishment.

BUSINESS PLAN/OPERATIONS

612Brew will require that any individual serving or bartending in the taproom have a minimum of three to five years of experience in the food service/bar industry. Staff that furnish alcohol will be required to attend alcohol awareness training every six months. Their policy is to card anyone who appears to be under 35 years of age. A dedicated staff member will be stationed at the entry door to card patrons prior to entry and to keep an eye on the occupancy of the establishment. The patron will be issued a unique numbered and color-coded bracelet after their age is verified to be over 21 years old. If a patron is under 21 they will be issued no bracelet for consumption and hand stamped as "Under 21". No minors will be admitted after 9:00pm.

612Brew will implement a progressive exiting plan for patrons and monitor the parking lot up to half an hour after closing time to make sure there are no loiterers and no one is causing a disruption to their neighbors. Unruly patrons will be asked to leave the premises after one verbal warning. Depending on the severity of the situation, an unruly patron may be banned from 612Brew for a length of time and maybe placed on a "No admittance list". There will be closed-circuit video security cameras placed at several areas around the entire building and the parking lot where 612Brew is located. There is an alarm system for the building and 612Brew will have their own alarm system installed. Noise complaints will be addressed promptly by 612Brew by lowering the volume of the sound system to an acceptable level. They will monitor patrons outside the establishment as well to make sure they are not disturbing neighbors.

The hours of operation will be 4:00pm to 10:00pm Monday through Friday and 2:00pm to 10:00pm on Saturdays. The off-sale of growlers will occur during the same hours. No consumption of growlers will be allowed on the licensed premises.

612Brew will not prepare or serve any food. They will utilize City-approved food trucks for their food service needs.

The entertainment will consist of background music, television and shuffleboard.

Litter will be removed on a daily basis within 100 feet of the premises.

There will be no sports sponsorships or charitable gambling.

PUBLIC HEARING SUMMARY

A public hearing is required for these license applications. 128 notices were mailed to residents and property owners within 600 feet of the premises on October 23, 2012 and emailed to Council Member Reich, the Northeast Park Neighborhood Association and the Northeast Minneapolis Chamber of Commerce on October 22, 2012. Also, three multi-residential buildings were posted. The public hearing will be held on November 5, 2012 at the Regulatory, Energy and Environment Committee meeting.

RECOMMENDATION

The Licenses and Consumer Services Division recommends approving this application for an On-Sale Liquor, Taproom, Class E license and Off-Sale Malt Liquor, Growler license.

LICENSE CONDITIONS

None at this time.